



REMIT TO
201 Humboldt St
Rochester, NY 14610
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Advertiser
Agency
Buyer
Salesperson

Pamela Helming/State Senate/Rep/NY(8329
Strategic Media Services Inc (13884)
Jessica,Murray,
Millennium - Washington D, Washington DC
(1421)
ph: (202) 955-5342
Political - State Senate (1074)
Helming 4 NY SD54 (554877)
National/Political
1450/ECR25278066

Invoice 2727335
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1418178
Bill Type Standard
Period 8/29/2016 - 9/25/2016

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Helming 4 NY SD54
NEW ORDE.R PLS CHCK AND CNF. T&R

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 10:09:22AM

Syracuse (WSYR)

DUPLICATE INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Program | Copy/ISCI | Amount | Remarks |
|------|------------------------|--------------------------------------|----------------------|-----------------------|--------|------------------------------|----------------------|----------|----------------|
| 1.0 | Contract Line Remarks: | The Morning News @ 6A | | | | | | | |
| | News | 6:00:00AM- 7:00:00 | Per week (1),Th | 09/01/16 6:16AM (Th) | 00:30 | NC9 Morning News @ 6 | PH1601TVH | \$245.00 | |
| 2.0 | Contract Line Remarks: | The Morning News @ 6A | | | | | | | |
| | News | 6:00:00AM- 7:00:00 | Per week (1),Fr | 09/02/16 6:11AM (Fr) | 00:30 | NC9 Morning News @ 6 | PH1601TVH | \$245.00 | |
| 3.0 | Contract Line Remarks: | The Morning News @ 6A | | | | | | | |
| | News | 6:00:00AM- 7:00:00 | Per week (1),Mo | 09/05/16 6:25AM (Mo) | 00:30 | NC9 Morning News @ 6 | PH1601TVH | \$245.00 | |
| 4.0 | Contract Line Remarks: | Good Morning America Saturday | | | | | | | |
| | SPOT | 8:00:00AM- 9:00:00 | Per week (1),Sa | 09/03/16 8:30AM (Sa) | 00:30 | Weekend Good Morning America | PH1601TVH | \$120.00 | |
| 5.0 | Contract Line Remarks: | Good Morning America Sunday | | | | | | | |
| | SPOT | 8:00:00AM- 9:00:00 | Per week (1),Su | 09/04/16 8:29AM (Su) | 00:30 | Weekend Good Morning America | PH1601TVH | \$120.00 | |
| 6.0 | Contract Line Remarks: | Newschannel 9 @ 6P | | | | | | | |
| | News | 6:00:00PM- 7:00:00 | Per week (1),Th | 09/01/16 6:59PM (Th) | 00:30 | ABC World News Tonight | PH1601TVH | \$440.00 | |
| 7.0 | Contract Line Remarks: | Newschannel 9 @ 6P | | | | | | | |
| | News | 6:00:00PM- 7:00:00 | Per week (1),Fr | 09/02/16 6:12PM (Fr) | 00:30 | NC9 News @ 6pm | PH1601TVH | \$440.00 | |
| 8.0 | Contract Line Remarks: | Newschannel 9 @ 6P | | | | | | | |
| | News | 6:00:00PM- 7:00:00 | Per week (1),Mo | 09/05/16 6:29PM (Mo) | 00:30 | NC9 News @ 6pm | PH1601TVH | \$440.00 | |
| 9.0 | Contract Line Remarks: | Newschannel 9 @ 6P | | | | | | | |
| | News | 6:00:00PM- 7:00:00 | Per week (1),Tu | 09/06/16 6:12PM (Tu) | 00:30 | NC9 News @ 6pm | PH1601TVH | \$440.00 | |
| 10.0 | News | | | 09/03/16 | | | 1 preempt @ \$175.00 | \$0.00 | Program Change |
| 11.0 | Contract Line Remarks: | News Ch 9 Sunday | | | | | | | |
| | News | 6:00:00PM- 6:30:00 | Per week (1),Su | 09/04/16 6:28PM (Su) | 00:30 | NC9 News @ 6 | PH1601TVH | \$175.00 | |
| 12.0 | Contract Line Remarks: | Newschannel 9 @ 11 | | | | | | | |
| | News | 11:00:00PM-11:35:00 | Per week (1),Th | 09/01/16 11:20PM (Th) | 00:30 | NC9 News @ 11 | PH1601TVH | \$350.00 | |
| 13.0 | Contract Line Remarks: | Newschannel 9 @ 11 | | | | | | | |
| | News | 11:00:00PM-11:35:00 | Per week (1),Fr | 09/02/16 11:26PM (Fr) | 00:30 | NC9 News @ 11 | PH1601TVH | \$350.00 | |
| 14.0 | Contract Line Remarks: | Newschannel 9 @ 11 | | | | | | | |
| | News | 11:00:00PM-11:35:00 | Per week (1),Mo | 09/05/16 11:24PM (Mo) | 00:30 | NC9 News @ 11 | PH1601TVH | \$350.00 | |
| 15.0 | Contract Line Remarks: | Newschannel 9 @ 11 | | | | | | | |
| | News | 11:00:00PM-11:35:00 | Per week (1),Tu | 09/06/16 11:26PM (Tu) | 00:30 | NC9 News @ 11 | PH1601TVH | \$350.00 | |
| 16.0 | Contract Line Remarks: | Newschannel 9 @ 11 | | | | | | | |
| | News | 11:00:00PM-11:35:00 | Per week (1),Th | 09/01/16 11:34PM (Th) | 00:30 | NC9 News @ 11 | PH1601TVH | \$245.00 | |
| 18.0 | Contract Line Remarks: | Newschannel 9 @ 11 | | | | | | | |
| | News | 11:00:00PM-11:35:00 | Per week (1),Su | 09/04/16 12:15AM (Su) | 00:30 | NC9 News @ 11pm | PH1601TVH | \$300.00 | |
| 19.0 | Contract Line Remarks: | News Ch 9 Weekend | | | | | | | |
| | News | 7:00:00PM- 7:30:00 | Per week (1),Sa | 09/03/16 7:16PM (Sa) | 00:30 | NC9 News @ 7P | PH1601TVH | \$175.00 | M/G For 10.0.1 |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

| | | | |
|-------------|------------|-------------|----|
| Gross Total | \$5,030.00 | Total Spots | 17 |
| Commission | (\$754.50) | | |
| Net Total | \$4,275.50 | | |